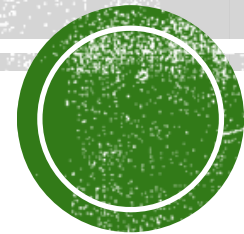


Countywide NAMI on Campus

A Stanislaus County Office of Education proposal to the
MHSA Innovation Community-Driven Project for
Stanislaus County Behavioral Health and Recovery Services



Presentation Goals

- Introduce SCOE Prevention Programs
- Countywide Implementation Plan
 - Introduce the NAMI on Campus Program
 - Innovation through the PHAST Youth Coalition model



Why NAMI on Campus?

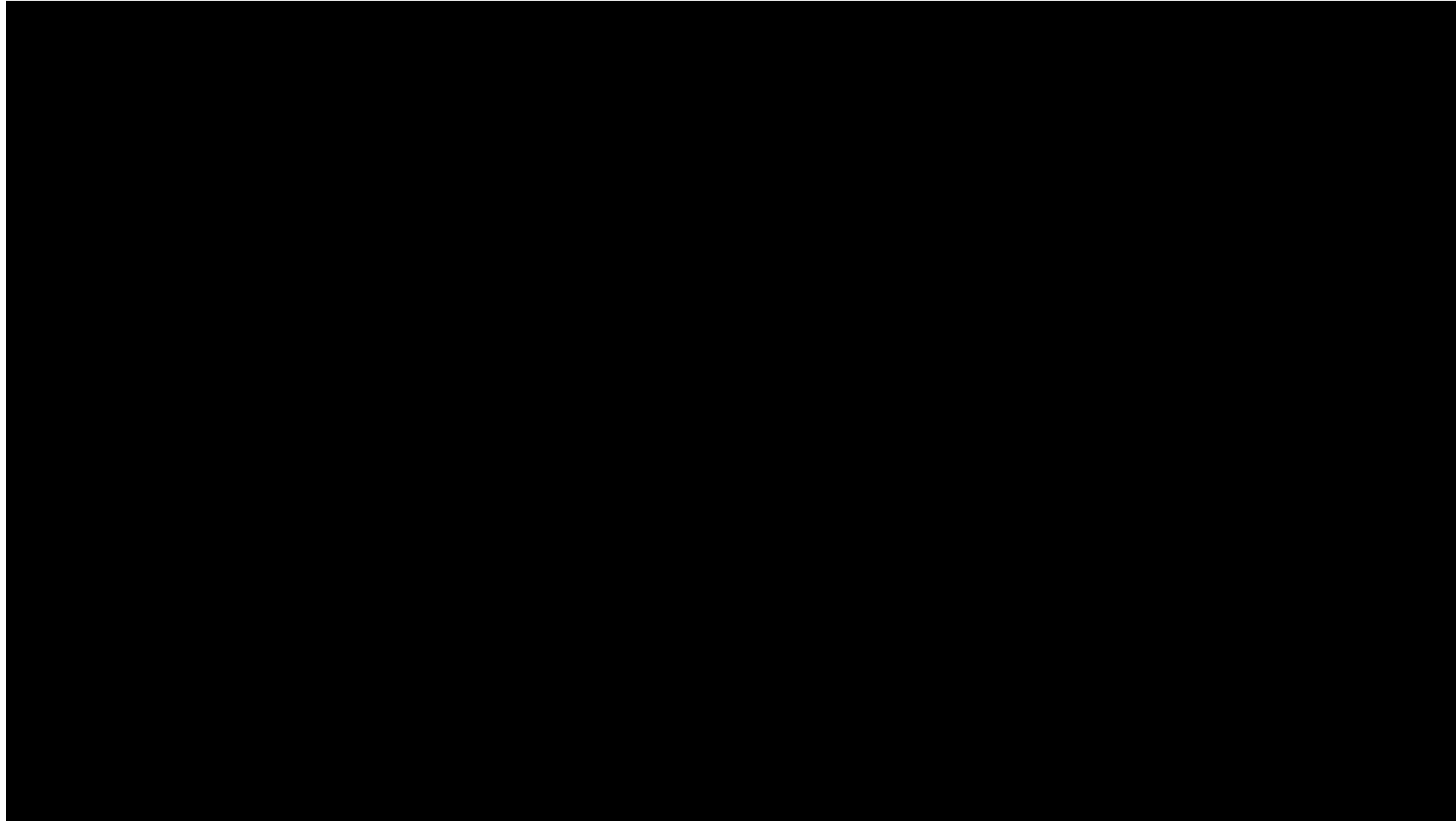
Because Mental Health Matters

- NAMI on Campus Clubs (NHCS) are peer-led, mental health awareness clubs
- Student members raise awareness on their campuses about mental health, reduce stigma and become advocates
- Student leaders are empowered with toolkits, materials, templates and resources to make running the club a fun and educational process
- The Club is open to all students - those with mental health conditions, those with family members with a condition, or students who are interested in the field or in advocacy

NAMI on Campus Clubs are not support groups or therapy groups



NAMI on Campus Intro



Local NAMI on Campus Efforts

- Training hosted in Patterson in September, 2017
- Seven schools trained, none are currently active
 - Some advisors have worked to integrate strategies into other clubs



Program Implementation Goal

Following the PHAST Youth Coalition model, launch a countywide NAMI on Campus High School network to train, equip and mobilize active student clubs at 15 high schools across Stanislaus County.



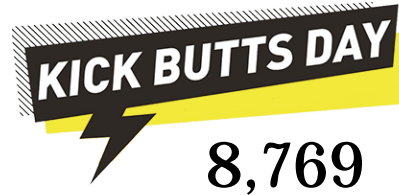
Countywide PHAST Reach

Campus Reach

 36,693

 15,920

 17,535

 8,769

 11,081

 2,501

Community Reach

 2,921

 3,533

 1,593

 2,321

PHAST Members: 1,209



MHSA Innovation Proposal Features

- Project Focus
 - Increasing Access to Mental Health Services
- Contribution to Learning:
 - Apply to the mental health system a promising community-driven approach that has been successful in non-mental health contexts
- Persistent Mental Health Challenge:
 - Accessing needed behavioral health services is problematic for people



Learning Questions

- Can adopting new and expanded outreach strategies improve overall access for people in need of services?
- Can adopting new and expanded outreach strategies decrease stigma of mental health problems among high school students?
- Will coordinated cross collaboration among SCOE, NAMI and school districts increase and sustain mental health outreach and education at high school campuses?
- Will student participation in mental health outreach increase protective factors and improve well-being among high school students?



Project Timeline

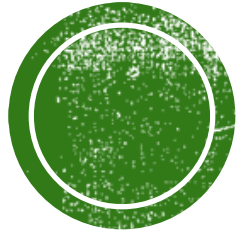
- Initial Startup, pre-contract
 - Hire staff, recruit initial cohort of 10 schools, schedule training
- Year 1: Launch campus clubs, develop evaluation tools, and establish NAMI partnerships
- Year 2: Stabilize clubs, sustain membership levels, identify and plan for any project adjustments
- Years 3-5: Recruit additional five schools, complete and report on the learning research



Project Team

- Youth Programs Coordinator (to be hired)
 - Fully funded through this project
- External Project Evaluator (to be hired)
 - 100 hours annual contract
- Director III, Prevention Programs (.10 FTE *in-kind*)
 - Project oversight, evaluation, grant reports
- Budget and Grants Analyst (.10 FTE *in-kind*)
 - Budget and expenditures oversight and reporting
- Event Planning Specialist II (.10 FTE *in-kind*)
 - Assist with large campaign events, annual conferences





Thank you!

Questions?

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